# Maflekumen Journal of Business Education and Management (MJBEM)

## **Author Guidelines**

# **Important Notice**

Article submission is **free of charge**. However, if accepted, authors must pay a publication fee to cover the publication costs.

Cameroon Authors	International Authors
15,000 FCFA	<b>50 USD</b>
Per accepted article	Per accepted article

**Note:** Payment is only required after manuscript acceptance, not upon submission. No hidden fees or additional charges.

# **Manuscript Format Guidelines**

All manuscripts submitted (Microsoft Office Word) to this Journal for publication must follow this format:

# Title Page

This page should indicate the title of the study, the authors, their affiliations and the corresponding author and contact information (email address and phone number). **The title should not exceed 25 words count.** 

### **Abstract**

The abstract should be structured with the following subheadings: **Background**, **Objective**, **Methodology**, **Results**, **Conclusion**, **Recommendations** and keywords.

• Word limit: Must not exceed 250 words

• Font: Times New Roman with 1.5 line spacing

• **Keywords:** Provide at least 05 key words

#### **Body of the Manuscript**

It should indicate the following parts: Introduction, Methodology, Results, Discussion, Conclusion, and Recommendations.

#### Introduction

This section should include a brief background of study and literature view.

• Font: Times New Roman, 12-point size

• **Spacing:** 1.5-line spacing

• Word limit: Should not exceed 4000 words count

## Methodology

This section should not exceed 800 words and should include the following sub sections:

- Study design and scope
- Population and sampling
- Variables
- Data collection
- Analysis instruments

#### Results

Include a maximum of **4 tables and 03 figures**. Tables should be formatted without vertical or horizontal lines and use 1.0-line spacing.

- Table titles: Should appear above the table
- Figure captions: Should appear below the figure
- Reporting: Should be very brief and avoid ambiguity
- Avoid: Repeating data from tables in text

#### **Discussions**

Description of how the study contributed to the existing body of research, an analysis of the research hypothesis and a discussion of the research in connection to the real world.

## **Conclusion and Recommendation**

Summarize the results of research and provide recommendation. It should be in a blocked paragraph.

#### Limitation

Clearly state the limitation of the study.

#### References

- Maximum number: 70 references
- Format: American Psychological Association (APA) referencing style

For more information, visit our website or contact us directly.

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