Maflekumen Journal of Business Education and Management (MJBEM)

Author Guidelines

Important Notice

Article submission is **free of charge**. However, if accepted, authors must pay a publication fee to cover the publication costs.

National Authors (Cameroon)	International Authors
70,000 FCFA	**100 USD**
Per accepted article	Per accepted article

Note: Payment is only required after manuscript acceptance, not upon submission. No hidden fees or additional charges. Fee waivers may be available for authors who meet certain criteria. Please contact us for waiver requests.

Manuscript Format Guidelines

All manuscripts submitted (Microsoft Office Word) to this Journal for publication must follow this format:

Title Page

This page should indicate the title of the study, the authors, their affiliations and the corresponding author and contact information (email address and phone number). **The title should not exceed 25 words count.**

Abstract

The abstract should be structured with the following subheadings: **Background, Objective, Methodology, Results, Conclusion, Recommendations** and keywords.

- **Word limit:** Must not exceed 250 words
- **Font:** Times New Roman with 1.5 line spacing
- **Keywords:** Provide at least 05 key words

Body of the Manuscript

It should indicate the following parts: **Introduction, Methodology, Results, Discussion, Conclusion, and Recommendations.**

Introduction

This section should include a brief background of study and literature view.

- **Font:** Times New Roman, 12-point size
- **Spacing:** 1.5-line spacing
- **Word limit:** Should not exceed 4000 words count

Methodology

This section should not exceed 800 words and should include the following sub sections:

- Study design and scope
- Population and sampling
- Variables
- Data collection
- Analysis instruments

Results

Include a maximum of **4 tables and 03 figures**. Tables should be formatted without vertical or horizontal lines and use 1.0-line spacing.

- **Table titles:** Should appear above the table
- **Figure captions:** Should appear below the figure
- **Reporting:** Should be very brief and avoid ambiguity
- **Avoid:** Repeating data from tables in text

Discussions

Description of how the study contributed to the existing body of research, an analysis of the research hypothesis and a discussion of the research in connection to the real world.

Conclusion and Recommendation

Summarize the results of research and provide recommendation. It should be in a **blocked paragraph**.

Limitation

Clearly state the limitation of the study.

References

- **Maximum number:** 70 references
- **Format:** American Psychological Association (APA) referencing style

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